

Sunday, April 10
3:00-4:00 pm
4:00-5:00 pm
6:30-8:00 pm
Monday, April 11
7:00am Post Oak Speaker Breakfast
7:00-8:00amGrand Ballroom Foyer Continental Breakfast
8:00-8:15am Brazos Ballroom Welcome Remarks
8:15-9:30am Brazos Ballroom Session 1 - Opening Keynote Ron Sasine, Principal, Hudson Windsor LLC (former Senior Director of Packaging Procurement, Walmart) Ron will address key trends in the consumer packaging market.
9:30am Grand Ballroom Foyer Break
10:00-11:30am Brazos Ballroom Session 2 - The Future of Flexible Packaging, An Interactive

Session 2 - The Future of Flexible Packaging, An Interactive Session and Panel Discussion

Session Chairs: **Jim Lush**, Celplast Metallized Prod. Ltd. and **Ginger Cushing**, Michelman Inc.

Panelists:

John Garnett, R & D Director, Disruptive Innovation, ConAgra Foods **Brad Rodgers**, Senior Project Engineer, Frito Lay **Seth Holmen**, Corporate Director of Technology, American Packaging Corp. **Terry Clark**, Consultant



11:30am-1:00pm Newcomers Lunch	Hacienda
1:00-2:00pm Table Top Reception	Grand Ballroom Foyer
2:30-6:30pm Off Site Event at PepsiCo R&D Fa	acility - first come, first serve basi

Tuesday, April 12

1:00am	Post Oak
Speaker Breakfast	
7:00-8:00am	Grand Ballroom Foyer
Continental Breakfast	

8:00-10:00am Brazos Ballroom
Session 3 - Coatings and Additives: The Effect on Performance

Session Chair: Rob Hammond, Mica Corporation

Depart from Hotel Lobby (transportation provided)

Advanced Techniques for Integrating Brand-Authenticating DNA into Point-of-Sale Packaging Materials

Steve Helker, ITW Pillar Technologies

Effect of the Electrical Conductivities of Corona Discharge Ground Rolls on Surface Treatment

Steve Helker, ITW Pillar Technologies

The Effect of Paperboard Coating Treatments on Polyethylene
Adhesion During Extrusion Coating: Part #1 - Paperboard Coatings

Paperboard Coatings

Paperboard Coatings

Paperboard Coatings

Don Ventresca, Greg Welsch, Trinseo LLC, and **Kelly Frey**, Chevron Phillips Chemical Company LLC

The Effects of Paperboard Coating Treatments on Polyethylene Adhesion During Extrusion Coating: Part #2, Extrusion Coating Study

Kelly Frey, Cheveron Phillips Chemical Company LLC, and **Don Ventresca** and **Greg Welsch**, Trinseo LLC



8:00-10:00amPecos Ballroom

Advancements in Materials, Modelling, and Processing

Session Chair: Kelly Frey, Chevron-Phillips Chemical Co.

Physical Property Modeling of Multilayer Heavy Duty Sack Films

Nancy Conley, Greg Courtney, and Tieqi Li, NOVA Chemicals Corporation
Advances in LDPE Resins for Extrusion Coating Applications <i>Michael Biscoglio</i> , The Dow Chemical Company
Adhesion in Extrusion Coating: Time in the Air Gap Revisited Barry A. Morris, DuPont Packaging & Industrial Polymers
Seal-Through-Contamination and , Caulkability, An Evaluation of Sealants, Ability to Encapsulate Contaminants in the Seal Area Daniel Ward, NOVA Chemicals Corporation
10:00am-10:30amGrand Ballroom Foyer Break
10:30am-12:30pm
Challenges of Winding Flexible Packaging Films R. Duane Smith, Davis-Standard LLC

Cemented Tungsten Carbide Tooling and Wear Parts for the

Learning from Shear and Extensional Rheology of a Few

Processing of Metallocenes in Extrusion Coating Applications

Flexible Packaging and Converting Industry

David LeMaistre, Crafts Technology

Christine Ronaghan, Cloeren Incorporated

Extrusion Coating Polyethylenes *Olivier Catherine*, Cloeren Incorporated

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10:30am-12:30pmPecos Ballroom
Session 6 - Multi-layer Packaging Design and Evaluation Session Chair: Norman Aubee , NOVA Chemicals
Effect on Copolymerization in Flexible Thermoforming Sergi Salvá Sáez, UBE America Inc.
Testing and Predicting Impact Puncture Resistance of Multilayer Flexible Packaging Films Barry A. Morris, DuPont Packaging & Industrial Polymers
Polyethylene, Acid Copolymer and Ionomer Sealants on Aluminium Foil - What Really Makes Them Different? Guenter Schubert, Hydro Aluminum Rolled Products GmbH and André Lehnhardt, Technische Universität Dresden
12:30-1:45pm
Lunch/Award Ceremony Keynote Speaker
1:45-3:30pm
Enhanced Performance of Polylactide Shrink Films Jim Nangeroni, NatureWorks LLC
High Performance Bio-Based Barrier Materials for Food Packaging Tom Black & Gene Medlock, Kuraray America, Inc.
Biopolymers for Paperboard Extrusion Coating and Converting <i>C. Carey Yang</i> , WestRock Company
1:45-3:30pm

Session Chair: Mike Shellenbarger, Oliver-Tolas Health Care Packaging

Roll-to-Roll Coating of Nanocellulosic Barriers on Paper Martti Toivakka, Åbo Akademi University

Film Enhancement Utilizing Nano-Particulates in Multilayers Films Greater Than 25 Layers

Michael Taylor, Alpha Marathon Film Extrusion Technologies Inc.



Welcome to the Revolution - The Next Generation of Sustainable Materials Beyond Paper

Sean Ireland, Imerys

4:00-5:30pmGrand Ballroom Foyer

Tabletop Reception

6:30-10:30pm

Evening Event at 81 Club - Billy Bob's Texas

Sponsored by The Dow Chemical Company Depart from hotel lobby

Wednesday, April 13

7:00amF	ost Oak
Speaker Breakfast	

7:00-8:00amGrand Ballroom Foyer

Continental Breakfast

8:00-9:30am Brazos Ballroom

Session 9 - New Technology Showcase

Session Chair: **Rajen Patel**, The Dow Chemical Company

Celanese Improved Adhesion Ateva® ExtruBond™ EVA for Extrusion Coating / Extrusion Laminatio

James T. Jones, EVA Polymers

New Bio-Based Solutions for Paper and Packaging

Alicia Richards, AguaSol Corporation

Baldwin Technologies

James Daly, Baldwin Technology

The Addivant Solution for the production of nonylphenol-free PE Flexible Packaging

Ronald Becker, Addivant

Horizontal Ironing Roll Winder

Lou Piffer, Davis-Standard

NOVA Chemicals: PE Products, Capability Expertise

Mike Cappelli, NOVA Chemicals



New Sealants for Extrusion Coating

Apurva Shah, Dow

HUMECO-TEC[™]: Technology for Sustainable Packaging Design

Dr. Daryl Basham, Humanitarian Scientific

PLACE Division-The Next Evolution

Jim Lush. PLACE Division

9:30-10:00am Brazos Ballroom

Session 9A - Innovation Paper

Session Chair: James Macnamara, Leprino Foods Corporation

Innovation-Easy to Say, Hard to Do. An Innovation Model That Works

John Homoelle, Michelman Inc.

10:00-10:30amForand Ballroom Foyer

Break

10:30am-12:30pm Brazos Ballroom

Session 10 - Developments from Resin Advances

Session Chair: Tom Dunn, Flexpacknology LLC

Improving Hot Tack for Rim Seals

Sean Richards, LyondellBasell Industries

Peelable Seal Films with Enhanced Moisture Barrier Properties for Flexible Packaging Applications

Dan Falla, NOVA Chemicals Corporation

Effect of Formulation and Processing on the Properties of High Performance LLDPE in Heavy Duty Film Applications

Maged Botros Ph.D., **Steve Imfeld**, and **Matt Sonnycalb**, LyondellBasell Industries

Improved Adhesion EVA for Extrusion Coating-Extrusion Laminating

Scott Weber, Celanese



Session 11 - Barrier Solutions

of Finland Ltd

TECHNICAL PROGRAM

10:30am-12:30pm Pecos Ballroom

Session Chair: **Dr. Mika Vähä-Nissi**, VTT Technical Research Centre

Test Methods for Evaluating Grease and Mineral Oil Barriers

Dr. Mika Vähä-Nissi, VTT Technical Research Centre of Finland Ltd.
New HDPE Resins May Offer Film Improvements
Thomas J. Schwab and Lindsay E. Corcoran, LyondellBasell Industries
Liquid and Gas Barrier Coatings for Cellulose-Based
Food Packaging
Alexander Bardenstein, Steffen Sønderby, & Søren R Østergaard, Danish Technological Institute (DTI), David Guérin, (Centre Technique du Papier, France), and Oleg Zhuravlev, (Institute of Strength Physics and Material Research, Russia)
Development of PGA Barrier Polymer at VTT Jouni Lattu , VTT Technical Research Centre of Finland Ltd.
12:30-2:00pmTrinity Ballroom
Networking Lunch
2:00-3:30pm Brazos Ballroom
Session 12 - Academic Exchange
Session Chair: Didem Oner-Deliormanli , Dow Chemical USA
Development of Low-Barrier Packaging Structure for Microwave Assisted Pasteurization Processes (MAPS) Kanishka Bhunia and Dr. Shyam Sablani, Washington State University
Coating Trial of an Antimicrobial Coating Containing Nisin Using a Large Scale Gravure Application Process Duncan Darby, PhD, Clemson University
Nanoscale Barrier Coating on BOPP Packaging Film by ALD

Dr. Johanna Lahti, Tampere University of Technology



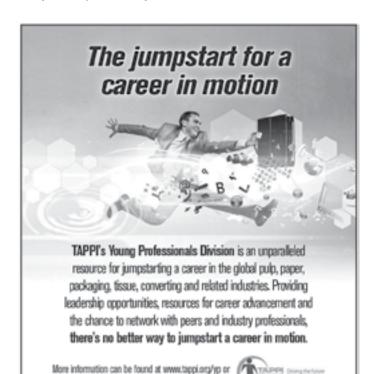
2:00-3:30pmPecos Ballroom		
Session 13 - Eliminating Transmission of Undesirables		
Session Chair: Ginger Cushing, Michelman, Inc.		
Grease Resistant Multilayer Polyethylene Films Shivendra Goyal, Bronwyn Gillon, Barney Quong and Dan Falla, NOVA Chemicals Corporation		
High Gas Barrier Coatings for Polyester Film Ginger Cushing, Michelman, Inc.		
Collaboration – A New Material in an Unexpected Application Norman Aubee, NOVA Chemicals Corporation and Ulf Attevik, Tetra Pak		
3:30-4:00pmGrand Ballroom Foyer		
Break		
4:00-5:30pm Brazos Ballroom		
Session 14 - Additives and Equipment Technology Session Chair: James Macnamara , Leprino Foods Corporation		
New Formulations for Consistent Slip Properties		
Dr. Bhushan Deshpande and Ebrahim Mor, Techmer PM, LLC		
Design, Operation, and Maintenance of an Internally Deckled Extrusion Coating Die		
Gary Oliver, on behalf of Nordson Extrusion Dies Industries		
New Ultra Versatile Adhesive for Extrusion Lamination Nick Khasat, ARKEMA INC.		
4:00-5:30pmPecos Ballroom		
Session 15 - Adhesives/Adhesion		
Session Chair: William Bridendolph, Chevron Phillips Chemical Co.		
Improvements in Productivity and Efficiency of Modern Solventless Adhesives		
Larry Jopko, The Dow Chemical Company		
Going Beyond Adhesion: the Dual Functionality of Tie Layers Yong Zheng, Brian Walther, Cagatay Berilgen and Santosh Bawiskar, The Dow Chemical Company		
Acid Copolymer Adhesive - More Than Just a Tie Layer		
Otto Plassman, INEOS Olefins & Polymers Europe		



5:30-6:30pm Post Oak

Post Conference Wrap-Up Meetings (Open to all)

(Program Subject to Change)





by contacting Tanya Hickson at thickson@tagori.org

Young Professionals Reception Monday, April 11 • 7:30-8:30pm • Hacienc

A Young Professional is defined as someone new to the industry or under 35 years of age.